Star*Key Software Releases Version 6.1 of Print Estimating Software, Presstimator

Brea, California - October 7, 2014 - Star*Key Software, creator of the estimating software program for web offset printers, the Presstimator, has released an update to its standalone estimating application. The new version of the Presstimator contains upgraded modules to offer better performance and a better user experience, and a series of new reports provide powerful summaries for printing operations.

The redesigned layout and controls take advantage of state-of-the-art technology, making the program faster and easier to use while maintaining all of the great Presstimator features. New reports include a 'Total Usage' report that includes a variety of reports to detail all of the materials and time required to produce a set of selected jobs and a 'Customer Profit and Trends Analysis' report that provides the user with data and charts provide an analysis of customer profits and to see exactly how your business is trending with various customers.

About the Presstimator

The Presstimator is a web offset printing estimating software application for newspapers and commercial web printers. Completely customizable costs and settings can be adjusted in Shop Settings to create sophisticated and reliable estimates. The optional Presstimator Budgeted Hourly Rates module calculates rates to be entered in the Presstimator to ensure overhead expenses are being covered in generated estimates. The Auditor feature helps the estimator avoid mistakes by checking for any missing information, which can help eliminate costly oversights. The Presstimator also incorporates a wide variety of reports that can be generated directly from the estimate, such as Customer Reports, Job Tickets, Estimates vs. Actuals, Profit Analysis and Materials reports. These reports can not only save time, but they can also help the user track costs and initiate standardized cost studies. The Production Actuals App is a standalone mini-application that is installed on a computer on the pressroom floor that allows the press operator to directly enter the production information into the Presstimator database. By streamlining the data collection process, the Actuals App saves time and minimizes errors by importing the actuals information directly into the Presstimator to generate the Profit Analysis and Estimate vs. Analysis reports. Customers, Estimates and Invoices can be exported directly to QuickBooks for accounting purposes. Quotes are stored in a searchable database for fast retrieval and easy modification. A customizable web form interface is available for potential customers or sales staff to input job specs and have Quotes generated in seconds.

Contact:
Mike Starkey, President
Star*Key Software
714.255.1685
mike@presstimator.com